

ALTA VISTA NEIGHBORHOOD ASSOCIATION

NEWSLETTER ADVERTISING RATE CARD

2023

		One Month Rate	Contract Rate 20% discount for at least 5 consecutive editions
Business Card	3.5"x2"	\$20	\$16 each
1/8 page	3.5" x 4.25" / 4.25" x 3.5"	\$30	\$24 each
1/4 page	4.25"x7" / 7"x 4.25"	\$50	\$40 each

About the Alta Vista Neighborhood Association

Alta Vista is one of San Antonio's oldest neighborhoods. Lying between Hildebrand to the North, Myrtle to the South, San Pedro to the East, and the railroad tracks to the West. It includes San Pedro Springs Park, one of the oldest municipal parks in North America.

The Alta Vista Neighborhood Association (AVNA) is one of San Antonio's first neighborhood associations. Founded in the 1970s, we seek to maintain and improve the quality of life for the residents of Alta Vista.

The AVNA Newsletter is one of our primary forms of communication with residents and businesses. It is published five times a year: **January, March, May, September, and November**. It is distributed during the first week of the month via email, hand delivery, and Facebook.

Benefits of Advertising

As an advertiser with AVNA, you reach approximately 1400 households. You can also showcase your community involvement and support for AVNA.

Guidelines for Ads

Artwork must be submitted by the last Monday of the month prior to the edition in which the ad is to run. Send a high-resolution .jpg or .png to avna@ymail.com.

Payment

Payment must be received not later than the following Wednesday. You can either **mail a check** to the address below or pay by **Zelle** to our bank account using avna@ymail.com.

Contact Us:

avna@ymail.com

Alta Vista Neighborhood Association
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